



## Press Release

For Immediate Release

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### FUEL RETAILERS CAN SELL CLEAN BURNING LIQUID FUELS

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**Fairfax, VA:** Take control of your fueling station's future with cleaner-burning fuels. Embrace higher ethanol blends like 88-Unleaded and E85 Flex Fuel. Funding assistance is now available with the Higher Blends Infrastructure Grant project (HBIP) from the US Department of Agriculture. Find out more by viewing this brief [webinar](#) on the grant process and eligibility.

HBIP is accepting applications for retailers interested in selling 88-Unleaded (15% ethanol), Flex Fuel (85% ethanol), and biodiesel blends exceeding 5%. It is also open to fleet applicants. Middle fuel marketers can also participate in the program for biodiesel and ethanol distribution at their terminals. Grant funding covers expenses for acquiring new dispensers and tanks, installation, retrofitting, upgrading of fuel storage, dispenser pumps, and infrastructure for selling ethanol and biodiesel blends (B5 and above).

With over 275 million registered vehicles on the road, biofuels – like ethanol and biodiesel – provide immediate carbon reduction benefits. Despite the growth of electric vehicles, liquid fuels are projected to make up 75% of vehicle sales by 2050. Low-carbon state initiatives are already in effect and discussions for similar initiatives are underway on the East Coast. Offering biofuels at your stations or in your fleet today can help prepare for future low-carbon requirements.

As our country is experiencing record fuel prices, everyone is looking for a break at the pump. Ethanol has been providing savings for years, but even more so this summer as the availability of E15 and E85 grows. From now through Labor Day, the Renewable Fuels Association (RFA) offers *free fuel* to selected participants for [reporting prices of E15 and E85](#) as part of its annual **Ethanol Days of Summer Free Fuel Contest**. Each week, RFA will award \$250 in free fuel. There are two ways to enter and win; find out [how you can be a winner](#). Find the stations, drive on the fuel and be a proud alternative fuel supplier in the future. Not a fuel provider? Ask your local retail location to update their fueling infrastructure and provide a clean burning, low carbon choice for you.

Need help or have questions on biofuels or HBIP? Contact Sustainable Energy Strategies, Inc's via our website at [www.sesi-online.com](http://www.sesi-online.com) or Jill Hamilton at 703-322-4484 or email [jhamilton@sesi-online.com](mailto:jhamilton@sesi-online.com). We are here to help.